

ASPHALT

Asphalt Institute **MEDIA RATES** 2017

Ad Size	Specs	Live Area	3X	1X
full page (bleed)	8.25" x 10.75"	6.75" x 9"	\$2,999	\$3,450
full page (no bleed)	6.75" x 9"	6.75" x 9"	\$2,999	\$3,450
half page (horizontal)	6.75" x 4.4167"	6.75" x 4.4167"	\$2,075	\$2,325
half page (vertical)	3.2197" x 9"	3.2197" x 9"	\$2,075	\$2,325
quarter page	3.2197" x 4.4167"	3.2197" x 4.4167"	\$1,300	\$1,500

all prices are net

Issue	Space Closes	Ad Materials Due
February 15, 2017	January 3, 2017	January 13, 2017
June 15, 2017	May 1, 2017	May 15, 2017
October 15, 2017	September 1, 2017	September 15, 2017

CONTACT

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CIRCULATION

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